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## **URBAN AGENDA ECONOMIC DEVELOPMENT GRANT PROGRAM**

*A Program for Urban Neighborhoods in Massachusetts*

### **Economic Development Implementation Grant Application**

**2015 Application Cycle**

#### **PROJECT VISION**

*Competitive Economic Development Implementation and Planning and Technical Assistance grant applications will clearly articulate the vision, goals and outcomes of the proposed program. Weight will be given to programs that can demonstrate how the program fits into a broader assessment of the community's needs and strengths.*

*Applicants should place their proposed programs within a broader urban framework by describing the neighborhood or municipality in which the program will take place. Finally, proposals that include firm outcome metrics will receive more favorable consideration.*

**Please answer the following questions in 300 words or less, per question.**

1. Please describe the proposed program.
2. What does the program strive to achieve?
3. What are the program's proposed outcomes? How will you measure success?
4. Describe the neighborhood, economic, and social context in which this program will operate.
5. Describe any prior planning exercises that inform the proposed program, or attach relevant planning documents.
6. What are the community's strengths, weaknesses, opportunities and threats?

#### **PARTNERSHIPS**

*Implementation and Planning and Technical Assistance Grant applications that demonstrate strong partnerships among local leaders, non-profits, the business community, and other public-private partnerships will be most competitive. Proposals must include a plan to note how the collaboration proposed by the partners is innovative and effective. Finally, applications that demonstrate support from the local government and legislative delegation will be more competitive.*

**Please answer the following questions in 300 words or less, per question.**

1. Who are the leaders of this Program?
2. How is this partnership innovative and effective?
3. List partner organizations. Please include the missions and relevant history of each organization, along with a letter of support from partner organizations.

4. Clearly articulate each organization's role in the program.

## **PROJECT PLAN**

*Proposals should outline all the anticipated program activities and note whether the program is new, or an expansion of an existing program. If the program is scaled up from an existing program, documentation of the program's past effectiveness is required. Proposals must set out a clear timeline for program activities. Finally, applicants must submit an operating budget for the program, including any potential matching funds. No match is required, but proposals that secure mating funds will be more competitive.*

**Please answer the following questions in 300 words or less, per question.**

1. Please list the proposed program activities.
2. Is this a new or expanding program? If expanding, please provide relevant documentation of the program's past effectiveness.
3. Please attach a program timeline.
4. Please submit a detailed budget, including any matching funds, using Attachment A. If matching funds are budgeted, please note the status of those funds.
5. If applicable, please attach letters of support from the host municipality, and from legislative and other sources.

## **TARGET POPULATION AND SECTOR OPPORTUNITY**

*Priority will be given to proposals that clearly define and articulate the needs of the targeted population the program will support. Proposals should describe the local economic opportunity that the applicant and partners anticipate meeting through this collaboration. Finally, proposals should describe how the program will support and benefit the target population.*

**Please answer the following questions in 300 words or less, per question.**

1. Who will this project serve? What is the need of this population?
2. What is the community economic opportunity this program seeks to leverage? Provide relevant metrics if possible.
3. How will the project benefit the target population?
4. If your community's population exceeds 150,000 please define the neighborhood and target population that will be served by the program.